**Performing Arts Management**

**2021 Annual Summary**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2020 Season** | | | **Regional** | | | **Tours** | | | **Regional & Tours** | | | **Special** | | |
| **#** | **Aud** | **Ave** | **#** | **Aud** | **Ave** | **#** | **Aud** | **Ave** | **#** | **Aud** | **Ave** |
| Ballroom Dance Company | BD | 31 | 3 | 1,879 | 626 |  |  |  |  |  |  |  |  |  |
| Folk Dance Ensemble | FD | 32 | 1 | 1,000 | 1,000 |  |  |  |  |  |  |  |  |  |
| Living Legends | LL | 38 | 2 | 2,000 | 1,000 |  |  |  |  |  |  |  |  |  |
| Noteworthy | HW | 9 | 4 | 4,074 | 1,019 |  |  |  |  |  |  |  |  |  |
| Vocal Point | VP | 7 | 12 | 22,758 | 1,897 |  |  |  |  |  |  | 1 | 158,000 | 158,000 |
| **Total** |  |  | **22** | **31,1711** | **1,441** |  |  |  |  |  |  | **1** | **158,000** | **158,000** |

**Ballroom Dance Company**

Number in Group 31

**Regional 2021**

Performances 3

Average Audience 626

Total Attendees 1,879

**Performances**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Client / Venue** | **Location** | **Total** |
| 10/23/2021 | Onstage Ogden  Browning Center for the Arts - Austad Audit Auditorium | Ogden UT | 468 |
| 11/4/2021 | DSU Celebrity Concert Series  Dixie State University - Cox Performing Arts Center | St George UT | 896 |
| 11/5/2021 | West Millard Cultural Council  Delta High School Auditorium | Delta UT | 515 |

**Folk Dance Ensemble**

Number in Group 32

**Regional 2021**

Performances 1

Average Audience 1,000

Total Attendees 1,000

**Performances**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Client / Venue** | **Location** | **Total** |
| 10/9/2021 | Performing Arts Management  Cougar Canyon | Provo UT | 1,000 |

**Living Legends**

Number in Group 38

**Regional 2021**

Performances 2

Average Audience 1,000

Total Attendees 2,000

**Performances**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Client / Venue** | **Location** | **Total** |
| 9/6/2021 | Payson City Onion Days  Memorial Park | Payson UT | 1,000 |
| 10/9/2021 | Cougar Canyon  Performing Arts Management | Provo UT | 1,000 |

**Noteworthy**

Number in Group 9

**Regional 2021**

Number of Performances 4

Average Audience 1,019

Total Attendees 4,074

**Performances**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Client / Venue** | **Location** | **Total** |
| 9/17/2021 | BYU Associate Dean of Students  Helaman Fields | Provo UT | 3,500 |
| 11/13/2021 | Sevier Valley Event Center  Sevier Valley Event Center | Richfield UT | 196 |
| 12/4/2021 | Lander Community Concerts Association  Lander Valley High School Auditorium | Lander WY | 178 |
| 12/9/2021 | BYU Marriott School of Business  Tanner Building Atrium | Provo UT | 200 |

**Vocal Point**

Number in Group 7

**Regional 2021**

Number of Performances 12

Average Audience 1,897

Total Attendees 22,758

Number of TV & Radio 1

Average Audience 158,000

Total Attendees 158,000

**Performance**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Client / Venue** | **Locations** | **Total** |
| 8/17/2021 | BYU Conferences & Workshops  BYU Marriott Center | Provo UT | 4,035 |
| 9/17/2021 | BYU Associate Dean of Students  Helaman Fields | Provo UT | 3,500 |
| 11/12/2021 | Performing Arts Management  Covey Center for the Arts | Provo UT | 500 |
| 11/13/2021 | Performing Arts Management  Covey Center for the Arts | Provo UT | 523 |
| 11/20/2021 | Outlets at Traverse Mountain  Outlets at Traverse Mountain | Lehi UT | 1,000 |
| 12/3/2021 | Southern Utah Heritage Choir  Crimson Cliffs High School | Washington UT | 1,000 |
| 12/4/2021 | Southern Utah Heritage Choir  Crimson Cliffs High School | Washington UT | 900 |
| 12/4/2021 | Southern Utah Heritage Choir  Crimson Cliffs High School | Washington UT | 800 |
| 12/17/2021 | BYU Marriott School of Business  Tanner Building Atrium | Provo UT | 200 |
| 12/11/2021 | BYU Office of Information Technology (OIT) Wilkinson Student Center (3220/3222) | Provo UT | 500 |
| 12/18/2021 | Mat and Savanna Shaw  Eccels Theater | Salt Lake City UT | 5,000 |
| 12/18/2021 | Mat and Savanna Shaw  Eccels Theater | Salt Lake City UT | 4,800 |

**TV & Radio**

|  |  |  |  |
| --- | --- | --- | --- |
| 10/16/2021 | Church of Jesus Christ of Latter-Day Saints  Salt Lake City | Salt Lake City UT | 158,000 |